

**TOUCH**  
DYNAMIC



How Self-Service  
Kiosks Can Help **Boost**  
**Guest Experiences** At Your  
Family Entertainment Center

# When Your Primary Goal Is FUN!

As a Family Entertainment Center (FEC), your number one priority is to offer your guests an interactive, fun, and entertaining experience. This starts from the moment they check in to your facility, through every attraction, game, and food stand they interact with, and ends only after they exit the park or building.

*So how is your POS solution helping you build on your fun and enjoyable experience?*



## Average Visiting Time

American families will visit a full-featured family amusement center **3.2-4.6 times per year**.



## Market Size

The FEC industry was valued at \$22.17 billion in 2020 and is projected to reach \$42.64 billion by 2028, growing at a **CAGR** of 9.79% from 2021 to 2028.



# What Are Some Areas You May Need POS Upgrades?

Each family entertainment center is different, but most have similar basic needs; ticketing or check-ins, retail or product sale, and food sales. While each business has its own individual needs within these sectors, a self-service kiosk solution can cover the basics and more.

## Ticketing and Check-Ins

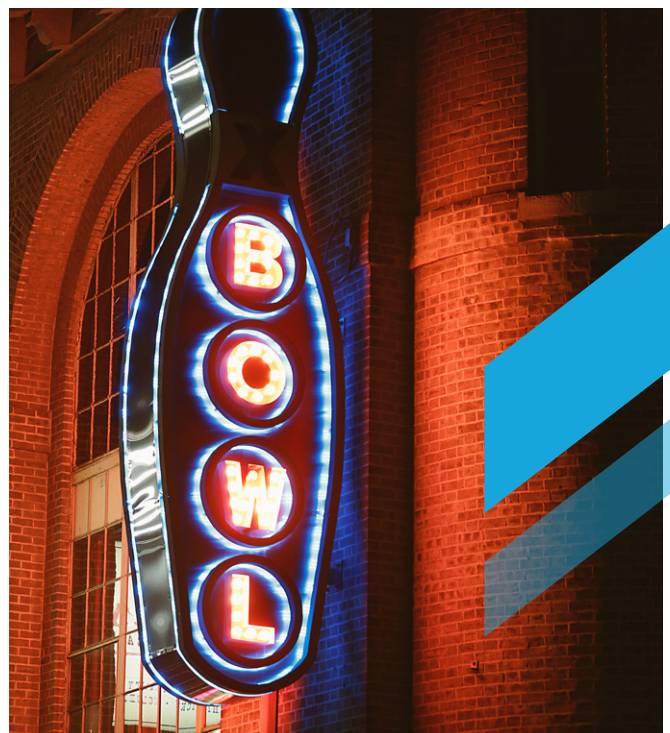
If you are worried you may not have enough staff during your busy season, a self-service kiosk is the solution for you! This FEC specific technology will empower your customers to take their experience into their own hands. Place these kiosks at the entrance of your park or event building for self pay and printing of tickets, allowing you to reposition your employees to other areas to help maximize the staff you have.

## Food Service

Speed is key when it comes to food service in a family entertainment center. You want to get your guests their orders quickly so they can return to the endless activities you offer. The convenience of self-service kiosk ordering is that customers can review all menu options on their own time and place an order as they wish, additionally you can feature deals, combos, and upsell of menu items with ease. Allowing you to reposition staff to either prep, deliver, or clean to improve processes and shrink wait times.

## Retail Shops

In order to best manage your single, or multiple retail stores, work on a POS solution that allows you to manage all locations, inventory, and sales data from one system. Provide smooth and reliable service with mobile kiosk solutions to checkout guests on the go or easy-to-use self-service kiosks to help get guests back to the fun as quickly as possible.



# Kiosk Fun In All Forms!

## Space-Saver

Your space varies based on your specific kiosk needs and locations (retail, food, indoor, outdoor, etc.). So why not find a solution that offers you a space-saving customizable experience? From landscape and portrait offerings to [printer bases](#) and more! Consider these and more when designing your perfect FEC kiosk solution.



## Counter or Wall Mount Capability

If your family entertainment center is indoors and you have a tight space to work with, maximize the room you have by mounting your kiosk solution on a wall or countertop. [Explore your options](#) and build out the perfect solution for your FEC needs.

## Floor Mount Stands

Does your FEC have a checking or ticketing area? Implementing a floor-mounted kiosk solution provides your customers with the best self-service experience possible.



# About Touch Dynamic

Founded in August of 2001, Touch Dynamic is an ISO 9001:2015 certified manufacturer of All-in-One touch terminals, small form factor PCs, mobile POS devices, touch screen monitors, and kiosks for a variety of industries. We understand the demands of our channel partners and provide unique products and additional value-added services to help them meet the specific needs of their customers. Touch Dynamic has leveraged our employees' extensive experience in these markets to develop a focused product line of unmatched quality and features. We back it with a support staff that is highly skilled and motivated to solve any issue that might arise.



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